

The Spalding

The County Paper.

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BAY ST. LOUIS, MISSISSIPPI, SATURDAY, FEBRUARY 27, 1925.

34TH YEAR—NO. 8.

PARTY OF BAY ST. LOUIS CITIZENS ON MOBILE SPECIAL VISIT FLORIDA AND VIEW PROGRESS

Special Correspondence Sea Coast Echo.
"On Board 'Mobile-Mississippi Gulf Coast Special' Train Through Florida.
BY A STAFF REPRESENTATIVE.
Florida, Home-Bound, Feb. 14.

Florida is passing through a season of excessive prosperity. It is a State of sunshine, sand and good roads. It is said there are three seasons in Florida: Morning, noon and night. It is known as "where summer spends the winter."

In Florida a wonderful development is going on in various ways, particularly in the southern part. Florida produces about 30,000,000 boxes of citrus fruits annually, in addition to tropical fruits, celery and many varieties of vegetables. But its largest income is from tourists. California is today feeling a depression due to the popularity of Florida resorts. It is being predicted with certainty that Florida will be even more popular next year.

Florida is today a "wide open" State. Palm Beach has its Monte Carlo and Miami has horse racing. Every seaport city has everything to drink, the same as in olden days.

Florida recently adopted a constitutional amendment whereby no income or inheritance taxes can ever be collected, also no taxes can be levied against any bonds or securities within the State at the time of one's death. It also has NO STATE BONDED INDEBTEDNESS.

Florida has a law permitting any of its cities to levy a publicity tax, under local option. Miami collects a two-mill tax for this purpose, which gives them a very large sum annually for advertising. The result is that property at Miami is as valuable as that in New York City.

In Florida, everybody boasts, everything co-operates, everywhere advertising. RESULT: PROSPERITY.

These facts, as aforesaid, caused a special train of eight Pullmans of Mobilians, headed by Mayor Hartwell, to leave for Florida on February 8th, 1925, as truth seekers for a week's trip throughout that State. By special invitation through their mayor, courtesies of this trip were extended to Mayor Webb, Geo. R. Rea and John O'Sinachi, who accompanied the special.

Pensacola.
Leaving Mobile at midnight, the special arrived at Pensacola at 6 o'clock next morning. The entire delegation were taken in private autos to San Carlos Hotel for breakfast, where the mayor of Pensacola gave an address of welcome. After breakfast a delightful drive was taken for about 40 miles.

Pensacola has the largest aviation training station in the United States, also has a large army post. Pensacola has splendidly surfaced roads, so has the entire county. They recently built a concrete road 18 miles long out to the Gulf for bathers to enjoy the beach, at a cost of \$350,000.

When Mobile builds her proposed bridge across Mobile Bay, Bay St. Louisians will be able to spend their Sundays in Pensacola.

Tampa and St. Petersburg.
On arriving at Tampa the Chamber of Commerce carried the "Mobile Spectator" over the city and then over Gandy Bridge to St. Petersburg. Gandy Bridge is six miles long, made of concrete and which cost six million dollars. This bridge was completed about two months ago and there has been an average of 7,500 automobiles to pass over this causeway daily. The toll charge is 75 cents per car plus 10 cents for each additional passenger. This bridge saves twenty miles on the distance.

Tampa is a seaport city of 100,000 people, and there are numerous cigar factories and other manufacturing plants. St. Petersburg is strictly a winter resort, situated on the peninsula, Tampa Bay separating it from the City of Tampa. Neither place is on the Gulf of Mexico.

Real estate is booming at these two places and there are numerous subdivisions embracing many square miles, now on the market. Davis Island was originally purchased by D. P. Davis, for two and a half million dollars, and he expects to develop these islands by spending twenty-five million dollars. It will require a fabulous sum to fill in by dredging this 870 acres and to erect causeways and beautify by landscaping.

St. Petersburg has the most unique postoffice the writer has ever seen in the U. S. A. This building has all the postoffice boxes located on the street, which are approached by an open arcade from the sidewalk.

We had the opportunity of attending the South Florida Fair at Tampa on its opening day. They celebrate this opening day by a parade similar to Mardi Gras, with apparatus floats, bands, etc. The fair is a fair, which is similar to the arrival of Rex. This fair was wonderful, and the grounds are owned by the city, which are located in the heart of the city. The exhibits were numerous, particularly of citrus fruits. This afforded many exhibits of fruit and vegetables which we cannot have at our time in the north. There were also many hundreds of head of cattle, milk cows, pigs and poultry.

WORK AND PLAY AT S. J. A.

Local Academy Actively Engaged in Athletics—Anticipation Runs High For Tonight's Game With Natchez High—Successful Dramatic Play.

On To Victory!
After the victory of Wednesday, the Gold Jays are excitedly awaiting the game with the Natchez Cathedral High School, which is to take place on Saturday in the College Gym, at 1 o'clock. We regret that on account of sickness there will be some substitutes on the team, but nevertheless we believe the Gold Jays will be victorious.

We are sorry to announce that the much anticipated game with D. H. Holmes Girls, scheduled for Sunday, has been called off owing to illness on the New Orleans team.

G. W. C. S. J. A. Game.
Sunday morning our teams met the Catholic Women's Club, the famous Junior A. A. U. champions, in hard-fought games of basketball.

We are exceedingly happy over the score of the first team, the Junior A. A. U. champions defeating us only by one field goal, 6 to 4.

The team has greatly missed their devoted coach, Irene Seiler, and hope she will be with us in a few days.

S. J. A. Vs. Logtown.
Wednesday afternoon was certainly an eventful one for the Gold Jays. The game with Logtown proved to be quite interesting. In spite of the substituting of three Red Jays, the game was well played, and we're glad to say "won."

The last two minutes seemed the longest, but at last the whistle blew and the close score of 17-18, in favor of the Jays, was announced amid loudest rah-rah's and cheering! "Why Oleah's throat was so sore she wasn't able to speak in the play."

We wish to congratulate Logtown team on their good playing, but especially for their sportsmanship, not only in this game but in our first game, when they were victorious. They have treated the Jays with utmost courtesy and have established themselves as first-rate sportsmen.

S. J. A. wishes to thank Miss Mary Perkins for her generosity in refereeing our games. Her fair decisions have rendered her popular among all the teams and she is in constant demand. It is only natural that a team may become attached to a good referee, and Miss Perkins can readily feel her welcome and the Jays' appreciation when she approaches our court.

An unwelcome guest, the Grippe, has been visiting S. J. A. for the past week. But now we are happy to say that pest has decided to leave us in peace.

Playwhites' Performance.
Wednesday night the Playwhites displayed their dramatic ability in the presentation of the play "Kathleen O'Connor."

It was a great success and we were glad to see the hidden talent at S. J. A. "Kathleen O'Connor" was the first offering of the Dramatic Club, and some Playwhites have visions of future stardom.

The cast seemed remarkably suited to the characters, especially since they were chosen by lot. It would be a difficult matter to select those who did the best, for each portrayal was extremely good, but we just can't help laughing whenever we recall Jennie Green as "Ezema," and Dilly Roe as "Madame Frenchy."

We congratulate the "actors" and "actresses" and wish them as much success in their future programs.

Roll of Honor.
Sponsors: Genevieve Green, Oleah Mauffray, Adeline Combe, Carmel Kuebel and Marie Favre.
Juniors: Laura Roe, Alice Blaise, Marie Scaffie and Caroline Logan.
Commencials: Alma Genin.
Sophomores: Beatrice Smith, Evelyn Boh, Alberta Beyer, Claudia Cord, Vivian Blaise, Eryn Saucier, Althea Black, Mary Shafer and Mary Younger.

Freshmen: Ruth Black, Vidah Palmes, Victoria Gabriel, Ina LeBlanc, Geraldine Calhoun, Yvonne LeBlanc, Sarah Pierce, Iona Manier, Lois Hobbs and Melville Weimacker.
Eighth Grade: Hazel Kergoson, Verna Larson, Genevieve Monte, Kathleen Renshaw, Peggy Graham, Alma Crawford, Corliss Monte and Marion Scaffie.
Seventh Grade: Anna Mae Blaise, Mary Pierce, Gertrude Partridge, Grace Lou Winkler, Phyllis Ward, Edith Ansley and Jeanne Sawyer.

Sixth Grade: Suzanne Skarbo, Joan Mauffray and Eric Quince.
Fourth Grade: Frances Scadding, Norma Bell, Mabel Beyer and Joyce Wolf.
When a Canadian gentleman offered his lower berth ticket to an elderly woman, saying he did so out of respect for her age, she bowed him out and took the ticket in the first-class berth.

SENATOR MARSHALL GIVES VIEWS ON INCOME TAX LAW

Hon. Carl Marshall, of Bay St. Louis, Predicts Tragic Results If Law Is Not Repealed—Legislation Injures Mississippi—Florida Flourishes.

State Senator Carl Marshall, of Bay St. Louis, was in Biloxi Tuesday attending the federal district court. Upon being asked by a representative of the Biloxi Daily Herald what was the outcome of the test case to determine the validity of the Mississippi income tax law, Mr. Marshall said, in part:

"Of course, no one can predict that with certainty. The entire State will watch the case with consuming interest. For one thing it is absolutely certain, and the great body of the people realize it: if this unwise law, passed for the benefit of a few men, and ruthlessly whipped through by an organized minority whose methods are now known, be not quickly removed, a tragic result will follow."

"Mississippi is the last state in the Union that should attempt to raise revenue by taxing incomes. She is an agricultural State, and her farmers are depressed by her dearth of industrial development that would divide the burden of ad valorem taxes with them; enhance wealth by circulation of money, and furnish some local market for agricultural product. Mississippi's next to the last State of the Union in per capita income of her citizens, she is the only State of the South that lost population during the last census period. Her population is depreciating because incomes are too small, or becoming non-existent. Could a greater absurdity be conceived than an attempt to raise revenue by taxing incomes under these conditions?"

"Mississippi has no such natural resources as will permit industrial development, or huge governmental or political obstacles. So long as the South remained almost entirely agricultural, we held our own growth; but when the industrial development of the South began, and capital turned southward for investment, we fell shamefully behind. Why did it go around Mississippi? Why is so little migration to the North of the Southern States? Our unwise legislation, and the crowning folly is the income tax law."

"Few are so blind as not to see the necessity of immediately ceasing all attempts to tax incomes in Mississippi. No system is more objectionable to commerce and industry. We are competing with Louisiana, Alabama, Tennessee, Georgia, Florida, etc. None of these States have income tax laws. They are being developed and we are not. When our young men and women are graduating from our State educational institutions, maintained at the taxpayers' expense, there is no market or demand at home for their expert services; and they go to lend their faculties with which they have been equipped at Mississippi's expense (more than 50 per cent of our revenue is expended upon education) to the service of commonwealths competing with Mississippi. It is so with virtually all classes other than agricultural; and the greater the expense and consequent value of other Southern States. This is time to seek the larger opportunities of other Southern States. This is where our lost population went. It was not this migration of the negro. It is so with migration to the North of the Southern States caused it, why did all other Southern States gain in great strides, as against Mississippi's depreciation? Every man and woman who leaves Mississippi, and every dollar of capital that is kept out adds that much more to the weight upon the farmer. This income tax law is a complete room us by the thousands, not directly, of course, but by keeping out the capital that alone can afford a demand for their employment here. It embodies the destruction of the farmer, who cannot sustain his burden unlightened by material industrial activity in his State."

"Much has been said by professional politicians in criticism of Florida, which State they say is overrun by 'alien tax-dodgers.' In this regard, their claims scarcely merit reply. Since the taking of the first census Florida has never failed to advance in population more rapidly than the United States as a whole. In the last census period Florida's population increased 23.7 per cent, as against 14.9 in the United States generally; and as against Mississippi's loss of population. The figures of the Department of Commerce manifest that in the decade ending in 1922 the per capita wealth of Florida's citizens increased 108 per cent. Florida is a State of magnificent public improvements and of rapidly enhancing prosperity, with her constitution amended so as to forever forbid the enactment of income and State taxation laws, besides of subsidies to any person or corporation."

"The people of our State now realize this. The wonder is that some of our politicians, their ears always to the ground, and not earlier recipients of respect for her age, she bowed him out and took the ticket in the first-class berth."

LOYOLA GOES DOWN IN DEFEAT FOURTH TIME BY S. S. C.

Series of Four Games Between New Orleans Wolves and Local Rock-a-Chaws To Conclusion Friday Night—All Games Close, Fine Playing.

Playing to a full house, with a hundred and fifty wildly enthusiastic S. S. C. rooters making the welkin ring, the Loyola Wolves, and the Rock-a-Chaws battled through two fiercely contested periods last night at the Stanislaus Gym, the Red Devils winning by a score of 26 to 20, Friday P. M., 18th.

The Wolves showed their improvement in form over Thursday night and threw a scare into the fans when they forged ahead in the second half. The first half ended with the Rock-a-Chaws leading, 14 to 6.

When the second half came the desperate Wolves were playing the game as though their lives were at stake and had tallied 7 points before the Devils got started, then the red lads got loose and it was nip and tuck. For a while it looked like anybody's game and excitement ran high. The Rock-a-Chaws took a spurt in the last two minutes and ran to a dozen.

It was easily one of the best games seen here in a long time. Captain Bonura scored eleven points in the first half.

Thus the Stanislaus Rock-a-Chaws emerge with all four games of the Loyola series.

KNIGHTS OF COLUMBUS GIVE BEAUTIFUL BALL.

Local Council Knights of Columbus entertained successfully Saturday night at K. C. Hall, in Main street, at a largely attended and most enjoyable ball. A band of music from New Orleans was specially procured for the occasion and the dancers enjoyed every fleeting moment of the evening. While there was considerable expense, including the cost of the band, some eighty-odd dollars net is the result of the benefit, the receipts of which will be appropriated to the building fund. The success of the affair has been generally commented on during the week, and eagerly anticipated for Easter is eagerly anticipated.

Pere Leduc Council No. 1222, K. C., of Bay St. Louis, is offered by Jos. O. Mauffray, grand knight; R. F. Fuentas, deputy grand knight; Carlos Ladner, chancellor; advocate, E. J. Gex; recorder, Henry Capdepont; financial secretary, A. G. Favre; treasurer, A. A. Seahde; warden, August Schiro; lecturer, E. J. Giering.

SIX CARLOADS OF BRICK ARRIVE.
Six carloads of brick arrived during the week for the work of "paving" Main street, from Nicaise avenue to the terminal at intersection of St. Francis street. The work has been delayed awaiting the arrival of the brick, and it is expected this will reach the end of the job and the street open for thorough traffic within the next week or so. That stretch of street embracing all between Toulouse and Nicaise is open to traffic and the surface is both enjoyed and admired. It is hoped the paving of all other principal streets of the city will soon follow. This project can best be expedited by attending the mass meeting at the courthouse on next Friday night.

CONSIDERABLE PROGRESS OVER CITY.
There is considerable building activity in and about the city. It is noted quite a number of dwellings are in process of construction over the city and the work of renovating and remodeling others is seen in many sections. Main street, along the newly-paved portion, shows more new dwellings in one section than anywhere else. There is no better manifestation of progress.

CIRCUIT COURT MONDAY.

Regular "spring term" of Circuit Court for Hancock county will convene in Bay St. Louis Monday morning, with Judge D. M. Graham on the bench and District Attorney Cowan representing the State. The docket is of customary size and the term will last from one to two weeks, awaiting the report of the grand jury.

They did not wish to have an income tax law in Mississippi. And the difference between a free people and a people unfree lies simply in the distinction that the free people consent to their government and the people living under despotic rule are governed without their consent. The income tax law is not a free people's right. The vast majority of our citizens devoutly hope that its enactment may be speedily removed.

It is painful to say these things about my State, in which I intend to spend all my days. But the most patriotic thing to do now is to openly and courageously face the situation and do our parts to correct it. My advice to people in the State is to stay, and those without our borders to enter by so doing advantage may be taken of the depression, before the inevitable rebound in values will soon follow. This project can best be expedited by attending the mass meeting at the courthouse on next Friday night.

GULF COAST BUILDING & LOAN ASSOCIATION.
Office for the Gulf Coast Building and Loan Association, Bay St. Louis, newest organization of its kind, opened ready for business Monday morning in the Genin building, Main street, with R. C. Engman, secretary, in charge, who reports business for a beginning as very active. The office is opened daily and Mr. Engman will be glad to explain the workings of the association and to entertain all business matters. The Gulf Coast is a local product, purely a home concern, and will do business in that territory as its name implies. The Gulf Coast. A noteworthy feature is that all the stationery and book printing was placed at home, the printing department of The Spalding. Echo taking care of the work, delivery made this week.

ANTI-TAX LAWS BY FLORIDA STATE IS BIG DEVELOPER

Wealth of Nation Is Pouring Into Miami—Millions From Over Country Invested in State Where Legislature Is Friendly to Capital.

Miami, Fla.—The largest "bull market" in the world today is Florida. The boom in real estate here rivals and even surpasses the dizzy swirls of the New York Stock Exchange after election.

Into Florida, as into the market, the wealth of a nation is being poured and fabulous profits recorded. Like two rival circuses, each has its "barker," who shouts "You'll have to hurry, hurry, hurry" to get in on the ground floor.

The rush to Florida has blocked the mails, clogged train service and filled the roads.

Wealthy and poor alike either have arrived or are making the mad dash Southward in the most spectacular boom since the '40ers risked their lives for California gold.

Grab Land.
Only here the struggle is for land. Gold is the passport, not the object. Syndicates from all over the United States are buying up vast acreages. They midrise purchased Everglade property, lying 20 and 25 miles south of Miami, without even seeing it.

They couldn't if they wished. There are no roads.

Apparently there are two outstanding reasons for the boom. The primary one is the rapid strides being made to make the entire State a well-kept playground. The second is in the Lorde of wealthy who have taken up residence to avoid the tax man.

Anti-tax laws passed by the Legislature last November have increased the State's permanent population possibly 20 per cent.

Those who make their homes here defend the law with the same example as the Southern States, where the inheritance tax is 107 per cent of the estate itself.

Like Curb.
And so the boom continues. The end is nowhere in sight.

Only recently the Miami Realty Board prevented solicitation in front of offices or on the sidewalks.

Previously a street scene, nearly any day was a replica of the old-time New York Curb, where hand signals to "buy" and "sell" flashed from the opening of the market until dusk.

R. I. estate here does an "open all night" business. From 8:30 a. m. until midnight, men and women of all ages and all degrees of prosperity are packed into the ground-floor offices.

Questions concerning the future must be worked with care. Business men take offense at any suggestion that this thing cannot last and prices must come down, or that reaction will set in.

They prey of Million.
The city of Miami in ten years and a solid city on the East Coast, reaching beyond Miami on the south to beyond Palm Beach on the north.

In this 72-mile stretch, town after town has been built almost overnight. Delray, a town of 2,500, has been built in a matter of forty days, according to a statement which goes unchallenged.

Rich men who have established residences here have plenty of surplus money for investment, but the only thing they will buy is real estate. They apparently do not care for stocks and bonds at 6 or 7 per cent.

They want from 33 to 1,000 per cent return, and if stories are true they are getting it.

Drawbacks to living just at present, of course, are tremendous to any but the wealthy.

Need Railroads.
Hotels are packed. Rates are sky high. Miami has become a New York City in miniature, but the population, including suburbs, now is 85,000. The transient population is shown at about 90,000.

Railroads must complete many projected extensions before the progress can be continued, they admit. And they are building.

They originally were built to care for a small, exclusive tourist trade. Some idea of the boom can be gained from the fact that in 1918 only 8,114 legal instruments were filed in this country. In 1924 there were 61,874.

"ON TO CHICAGO" IS SLOGAN FOR ROCK-A-CHAW RUMPS AT STANISLAUS GYM SUNDAY

EDWARD HINES AND PRESIDENT MARKHAM VISIT KILN.

President of Illinois Central and President of Lumber Company Say Big Things Are in Store for This Section—News Notes From Kiln.

(Special Correspondence Echo.)
Kiln, Hancock County, Miss., Feb. 19.—Kiln had the honor of Mr. Edward Hines in his private car Monday. He was accompanied by Mr. Markham, president of the I. O. Railroad; Messrs. C. J. and F. W. Pettibone and other officials of the Hines Lumber Company. He states that there are many things in store for a greater prosperity in Kiln.

Best Sportsmen.
The honor was accorded them by twenty-seven judges, whose decision was unanimous, and it must be remembered the ballots were cast separately and secretly.

To Duplicate Feat.
Now, in 1925, the resident of Bay St. Louis and other friends of the Fighting Rock-a-Chaws are going to duplicate the feat of 1924. They are going "over the top" once more on Sunday, February 22, 1925.

Dual Purpose.
Those who are tired with the red blood of true sportsmanship are going to do their utmost in order that the athletic spirit of our home town can gain recognition of national importance.

Those who are not interested in sports are also going to do their utmost, because they realize that it is an advertising medium which Bay St. Louis cannot overlook. Last year the Northern papers praised our team to the utmost. They were called the "Dixie Flashers," and thousands who never heard of Bay St. Louis before were made inquisitive.

Everybody Pull!
Tomorrow, Sunday, the 22nd, is on us; let everybody put a shoulder to the wheel. Cast aside all small feelings, show the good fellowship you like to see in the other fellow and help put Bay St. Louis up to the limit again.

The doors of the big Gym with the tonic laughter and happy talk, opened at 1 p. m., and from then on, will hold sway. See the cooking out and eat the barbecued dinner and supper at the Gym. Dancing will be in order after 7 o'clock.

Rock-a-Chaws Get Aggie's Goat.
Swamp Poplarville by Score 49-13.

Commagere's Red Rock-a-Chaws romped over Edwin "Goat" Hale's Aggies last night to the tune of 49 to 13. The Red Devils dazzled the visitors by their speedy passwork and clever interference. Captain Bonura started the annihilation early and garnered 16 points of the total.

The Rock-a-Chaws led in the first half by a score of 23 to 0. They kept the second down to 23 to 6. The visitors, fighting desperately, were unable to do anything. Thomas and Johnson played best for them, while Bonura and Viada starred for Stanislaus. La Nasa and Schwartz were unable to take part on account of illness.

Beautiful Dance at Yacht Club Tonight.
A beautiful event is planned for this evening at the Bay-Walden Yacht Club, when the club will give its last ball of the winter season, and marking the Carnival season. For the occasion unusual effort has been exerted in the scheme of decoration and the hall will present an artistic and gala appearance. No admission will be charged. Entrance will be by invitation only, cards to be handed at the door in order to gain admittance. Only members and out-of-town guests are invited, in accordance with the regulations of the club.

To Open New Business.
Mrs. N. B. McWilliams, formerly a resident of Beaumont, Texas, at the request of Bay St. Louis, has leased the north half of the Arnold building, Front, head of Main street, and announces the opening of a millinery establishment about March 1st. Mrs. McWilliams has had ten years experience as a designer of hats and is quite an expert and artist in her line. She promises to give Bay St. Louis a nifty shop of smart models, and at prices and quality to fit all purses. Advertisement will appear in these columns in due time for opening.

Mass Meeting Friday Night.
There should be a large attendance next Friday night at the courthouse in order to call issued by W. J. Gex, chairman of the executive committee in the matter of hard surfacing the streets of the city of Bay St. Louis. The matter is of vital importance to everyone who has the best interest of the city to heart and it is necessary that a large attendance be present in order to assist getting the financial assistance necessary. Mr. Gex will address the assembly.

Do you think that Prof. Kidder meant anything by it?
"That?"
"He advertised a lecture on 'Fools' I bought a ticket and it said 'Admit One.'"
"—Dry Goods Economist."

THE SEA COAST ECHO
C. G. Moran, Editor and Publisher
Official Journal of The Board of
Supervisors, Hancock County, Miss.
Official Journal of Board of Mayor
and Aldermen City of Bay St. Louis

The best legislature is usually the one that passes the fewest new laws.

Jack Dempsey has got married, consequently he will continue to fight.

There will probably be few "No Smoking" signs around Duke University.

It was too bad to disappoint those who wanted the world to come to an end.

No, Gladys, the popular play called "Rain" was not written by Mr. Noah.

The present generation matriculates early in the school of experience.

There is a fine opening for a business college that will teach typists how to spell.

Superstitious people will object to the proposed calendar with thirteen months in the year.

Labor saving devices were mostly invented by lazy men, who should be gratefully remembered.

People with the itch to write frequently fail to scratch enough after they have written it.

The United States has an area of 3,026,789 square miles, but it's hard to find parking space.

A suitor for the hand of a movie actress should never despair; his turn will come sooner or later.

When an English boy murdered his father and mother, leniency was asked for him because he was an orphan.

Cross-word Charley called up the doctor at 1 a. m. to ask the name of a chronic disease of six letters, beginning with "a." The doctor's exclamation of four letters, beginning with "d."

It is well we know of the things going on beyond the confines of our own back-yard.

Considerable space is given in this issue of The Echo to Florida development, with a view of contrasting that section with the possibilities of the Mississippi Gulf Coast, the latter, in our opinion, far surpassing Florida.

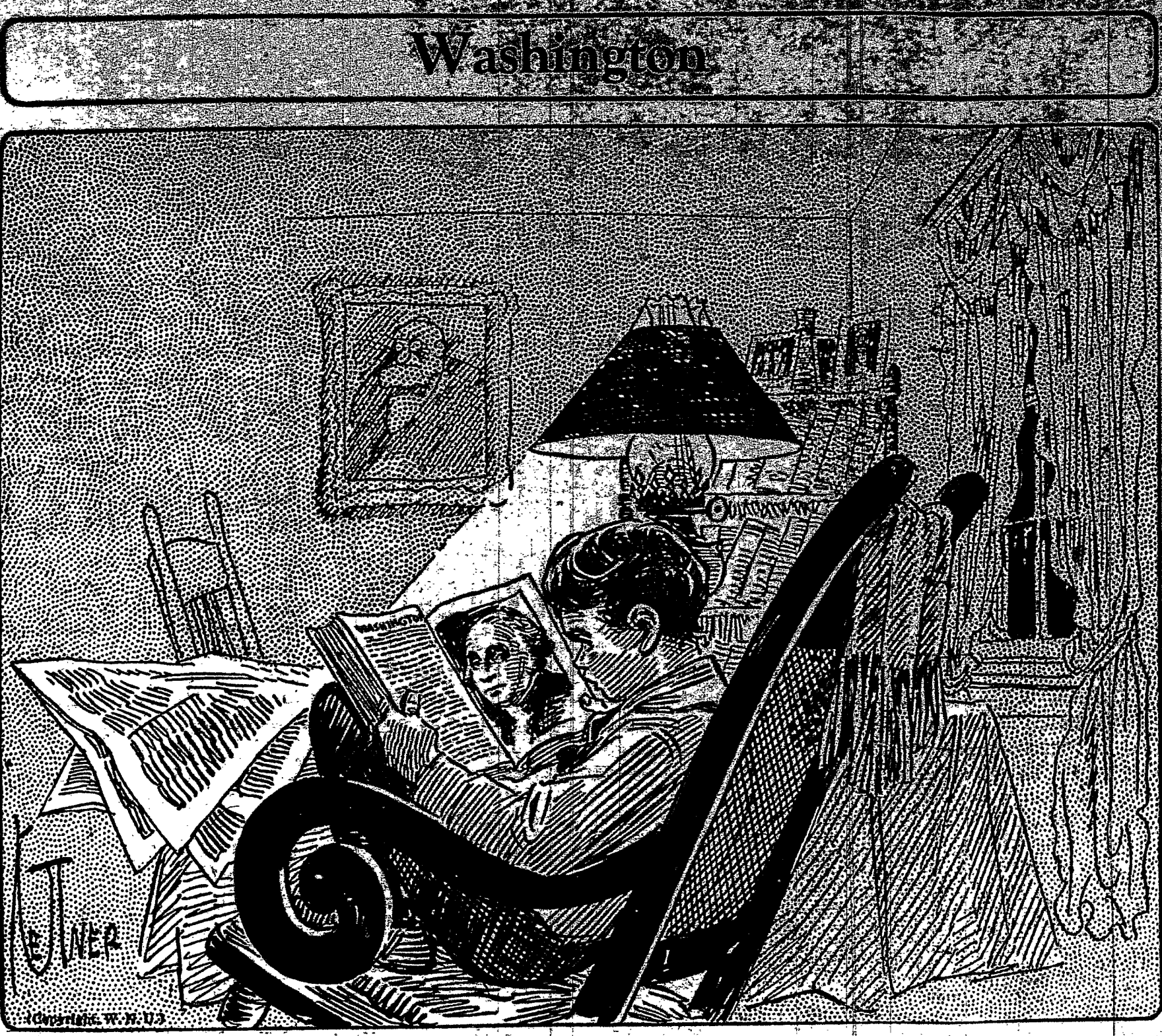
Is Mississippi going to become a tax-ridden State, with capital gone, or a tax-free State (like Florida), with capital pouring in? No doubt this subject will be a debatable one for the next Legislature. A more vital problem has never faced the State and none the least concerned is the Mississippi Gulf Coast.

New Orleans proposes the biggest Carnival celebration this year in its history, and the pageants are said to exceed anything yet attempted in grandeur and color. Visitors from over the country are assembling for the celebration. The larger hotels are filled to overflowing and the business side of the celebration is going to go over big. We note the success and prosperity of our big neighbor with interest.

From thirty to forty passengers arrive daily on the Gulf Coast from Chicago and other points on board the I. C. S. new train, "The Mississippi," thus establishing the success of the enterprise, and transporting direct to this section many winter visitors. The I. C. advertising slogan in Chicago for the Mississippi Gulf Coast is "Here Today, Play Tomorrow."

The Jackson (Miss.) Clarion-Ledger is to be congratulated on the handsome and fulsome special edition issued Tuesday on the occasion of the formal opening of the Lamar Life Insurance Company's new building, home office of the building. It was both a handsome and interesting evidence of journalistic enterprise. Assets of the Lamar Life, \$3,166,080.50; insurance, \$7,617,703.37. H. S. Weston, of Hancock county, is president.

Bay St. Louis last year sent one of its basketball teams from S. S. C. to the National Tournament of Catholic Schools, held at Chicago, and "kopped a top." The cup was for the best sportsmanship. This year we are sending our team again, and the boys are going to capture more honor. In the sporting world and in school circles this is one of the most outstanding achievements possible, a matter that appears to the civic pride. Tomorrow Bay St. Louis will hold a benefit to enable the team to again make the journey. We believe in the team and the city.



AS TO MASS MEETING NEXT FRIDAY NIGHT.

There is no date of more import to the citizenry of Bay St. Louis than Friday, February 27th, on which day a mass meeting has been called by Hon. Walter J. Gex, chairman of an executive committee organized for the purpose of hard surfacing the streets of the city; to devise ways and means thereof.

The ways and means evolved, the matter seemingly agreed, the Board of Supervisors is willing to come to the rescue of the city, since Bay St. Louis pays the bulk of the taxes into the county carbona. But it will require more than the Board has voted. A resolution recently adopted by the Board of Mayor and Aldermen asks for a bigger appropriation, and it is for this purpose the mass meeting has been called, to ask the Supervisors to rescind its recent order giving Bay St. Louis \$100,000.00 and to give the limit of \$180,000.00, as it will take every cent of this limit, and even more, to put over the program of hard surfacing the city streets.

The Board of Supervisors will meet again on Monday, March 2nd. Date of mass meeting, called for 7:30 p. m., at courthouse, is on the Friday previous, and it is necessary to have as large a gathering of citizens as possible. Every man and woman interested is asked to be present.

Chairman Gex's call for mass meeting appears again in this issue of The Echo. He and the committee wish the co-operation of every citizen. The Board of Supervisors is progressive and friendly to the project, but surely it must know the wishes of the majority, and it is only by a large attendance at the mass meeting next Friday evening a unanimous expression in the premises may be had.

Mr. Gex is working indefatigably in the matter. He must be backed up to the very limit possible. His time and talent warrant support.

BAY ST. LOUIS BRIDGE.

By joint resolution the Boards of Supervisors of Harrison and Hancock counties respectively are inviting propositions from the public for the building of a bridge to connect the two counties, Bay St. Louis on one side and the east side of the Bay of St. Louis on the other, at a definite location to be decided on at a later time; however, the Boards reserving the right to designate said location.

In other words, the two counties jointly are open to a franchise proposition, to be heard on March 15th. A reasonable toll fee is to be charged the public, and in time the bridge is to revert to the counties, agreement to be reached later.

Advertisement inviting proposals are appearing in the Manufacturers' Record, of Baltimore; Commercial Appeal, of Memphis; Times-Picayune, of New Orleans, and the Coast Beacon, of Harrison county, and Sea Coast Echo of Hancock county. W. F. H. this publicity, and judging from inquiries already received, there should be ample response for March 15th.

The matter is one of immediate interest and which directly concerns this section and the entire Gulf Coast. A bridge across Bay St. Louis cannot be built too early. It will insure the future of this section to an extent of more than ordinary importance.

Tom Mix gets \$20,000 a week, while poor Gloria Swanson has a new husband to support on only \$1,000 a day.

We feel safe in using a new hair tonic, which is guaranteed to contain no harmful ingredients, and which is not only safe, but also effective.

Washington



DAWES PLAN INDEFINITE.

Probably no important development since the world war is more misunderstood by people at large than the Dawes plan of German reparations. Many seem to think that it provides a definite amount that Germany should pay, but it does nothing of the kind.

The Dawes plan merely provides an easy way for Germany to make a beginning to pay, also fixes a maximum yearly payment, to be reached several years later—provided these payments can be met without disturbing German exchange.

No one can tell for four or five years whether the Dawes plan will work or not. It may even work for ten years and then break down, because the plan provides that German payments may be suspended whenever the stability of German exchange is endangered.

Besides, in order to induce Germany to accept the plan, she was given a new loan of more than enough to meet her first year's payments. So, while Germany has made some payments, they have merely been made from money recently borrowed from private sources in the allied countries, including the United States, England and France.

Whatever Germany pays during the next few years will be credited on the sum decided upon in the annual settlements, of course, but the ultimate amount of total reparations has not been fixed and may not be definitely fixed for several years.

The Dawes plan gives Germany a breathing spell and is a step in the direction of a final settlement, but it is only a step and it may have to be greatly modified from time to time.

WOMEN PLEAD FOR PEACE.

Representatives of nine national women's organizations took part in the recent conference on the cause and cure of war, held in Washington, where addresses were delivered by 33 speakers, including military men of high rank.

No "professional" peace societies were represented, the conference being composed of organizations formed primarily for other purposes, including the Federation of Women's Clubs, League of Women Voters, Association of University Women, Women's Trade Union League, Council of Jewish Women and four religious associations.

After pointing out 28 causes which threaten war, it was decided that only by the force of public opinion throughout the world can war be prevented.

Recommendations made include entrance of the United States into the World Court, participation in the disarmament conference provided by the Geneva protocol and co-operation with the League of Nations.

The serious purpose of the conference was well expressed by a prominent man, who said on leaving one of the sessions: "My God, these women mean business."

PRESIDENT OF WRIGLEY CORPORATION PASSES TO SON OF FOUNDER.

F. K. Wrigley has been elected president of the William Wrigley Jr. Company, \$90,000,000 chewing gum corporation.

"F. K." is just past 30, and one of the youngest presidents of a large manufacturing concern in the United States.

He started his business career by putting Wrigley on the map in Australia and has been vice president of the American company since '25, except for two years in the United States naval aviation service during the war.

The father, William Wrigley, Sr., was born in Massachusetts and came to the United States in 1870.

GULF COAST DEVELOPMENT.

A Biloxi correspondent quotes Mr. H. Irving Glover, third assistant postmaster, as predicting that the Gulf Coast will soon be the playground of America. Mr. Glover, after sojourning on the Coast, at Biloxi, will come with his wife, to New Orleans for the Carnival. He summarizes the attractions of the Coast as embracing "a wonderful climate, great stretches of fine sandy beach, two golf courses, as fine as can be found in the Republic; excellent hotels, and good facilities for motoring and boating." The Illinois Central railroad has acquired great interests on the Gulf Coast, and this in turn has started a boom in Biloxi and along the Coast. Biloxi itself has developed a first-class golf course. It has built new hotels and has established itself as a sort of Atlantic City. This year Florida is over-run with visitors, and the greatest boom in the history of the State is on in Florida real estate. There is no real boom on the Gulf Coast or in New Orleans. Both in the city and along the Coast real estate values are very low, figured on a purely commercial basis.

New Orleans is developing good hotel facilities, but the Gulf Coast is much under-developed along these lines. The building of a bridge to connect New Orleans with the Coast will do more to develop both the Coast and the city than any one thing we can think of at the present time. And we trust that out of the multiplicity of bridge projects under discussion the Gulf Coast and New Orleans will not fail to get at least one bridge. In time traffic may develop between these two points until two bridges are required.

The Gulf Coast hotels are reported as filled to overflowing with other hotel projects contemplated. The Coast is fortunate in being a year-round resort. New Orleans has sufficient population to take its hotels in summer. Visitors from the North can fill them in winter.—New Orleans Tribune.

THE ALPHABET OF LIFE.

Act promptly.
Be courteous.
Cut out worry.
Deal squarely.
Eat wholesome food.
Forgive and forget.
Get religion.
Hope always.
Imitate the best.
Judge generously.
Kick nobody.
Love somebody.
Make friends.
Never despair.
Owe nobody.
Play occasionally.
Quote your mother.
Read good books.
Save something.
Touch no liquor.
Use discretion.
Vote independently.
Watch your step.
X-ray yourself.
Yield to superiors.
Zealously live.

Modern Education.
As the young man walked down the street, one shoe off and his coat turned inside out, a policeman stopped him. "What's the idea?" he demanded.

"Well, you see, it's this way," replied the young man. "I'm taking a course at a correspondence school and yesterday these darn sophomores wrote and told me to haze myself."

Why Blame the Pig?
Wife—John, tomorrow is our silver wedding. Why not kill the pig?
John—What's the use of murdering the poor pig for what happened twenty-five years ago?

FOR ONLY \$16.50
You Can Buy a 6 Volt, 13 Plate 80 Ampere Hour
Ford BATTERY
With Long Life Capacity and Starting Ability
GOOD RADIO BATTERY
EDWARDS BROS.

BROADCASTINGS

What has become of the old-fashioned man who used to think that the way to keep something out of the paper was to "burn" the editor?

Just when we get auto and balloon tires to get us away from home, here comes the radio and crossword puzzle to keep us there.

Many parents raise the duce these days because their sons and daughters are as wild as they were at the same age.

The new game they are playing in a good many cities just now is called "Hiding the Bottle."

A man holds a woman's hand before marriage, and after marriage she holds the whip-hand.

They say sage tea will color the hair, but auto drivers know that a close call at a railroad crossing will do it quicker.

Isn't it surprising how well this old country has been getting along without a vice president?

Paying cash for what you want is a mighty good way to break yourself of wanting so much.

It has been our observation that most citizens break their New Year resolutions before they've had time to toughen from age.

Every town is full of people who forget holidays and who are always out of postage stamps when they have important letters to mail.

Another thing the lives of great men often remind us of, is that they don't seem so darned great.

Only the fear of another big war debt keeps a lot of us from saying out loud all of the mean things we think about Japan.

Another optimist is the man who can think that his bald spot makes him look distinguished.

Being poor wouldn't be so bad if it only lasted for a few days instead of a lifetime.

ABOUT WOMEN.

Miss Louise Herman, of Dayton, Ohio, is her father's law partner, their professional "shingle" reading: "Thomas Herman & Daughter, Attorneys." Miss Herman is 23.

Miss Margaret McKenzie, bookkeeper in a Trenton, N. J., bank, crawled to the vault through a volley of bullets and bullets and sound the burglar alarm. The robbers fled after wounding a clerk.

Miss Emily Morgan, of Wichita, Kan., was the only trained nurse at Nome, Alaska, during the diphtheria epidemic, and with Dr. Welch, the only physician, worked day and night aiding the sufferers.

Miss Angelica Morales, a 13-year-old Mexican girl, made her professional debut as a concert pianist in Berlin and is proclaimed as a wonderful young artist.

Mrs. Alma Miller England, widow of the late Judge W. H. England, of Oklahoma, is studying law in Chicago, with a view to carrying on her husband's work.

Mrs. Ruth Bryan Owen, daughter of William Jennings Bryan, who lost her American citizenship by marrying Major Owen of the British Army, wants it restored, as she and her husband are now living in Miami, Fla.

Unchanged.

Mary—Marriage must have made a great change in your life!
Alice—Not at all. I used to sit up half the night waiting for Alfred to go home, and now I sit up waiting for him to come home!—Sondags Nisse, Stockholm.

The Gossard Line of Beauty

Be thinner by evening
Gossard Rubber Reducing
Garments effective at once

As soon as you adjust these garments you'll look thinner and feel thinner. In a day's time you will have actually grown thinner. Your dresses fit perfectly over them, they're comfortable, and there's no outward evidence of what you're wearing. They are covered on the outside with lovely pink silk tulle, like a fine corset; on the inside with soft cotton tulle to absorb the moisture and keep the corset from riding up.

JOS. O. MAUFFRAY
BAY ST. LOUIS, MISS.

Buy in NEW ORLEANS

Large and Complete Stocks of Spring Merchandise Now Ready

New Orleans' Annual Spring Buyers' Convention will be held during the week of March 2-7th. This great Southern market offers through its wholesalers and jobbers, complete lines of general and specialty merchandise, both seasonal and staple, and is fully prepared to meet the increasing demands that improved business conditions indicate for Spring trade.

New Orleans is your closest market. Its nearness to you, and to the Latin American market, as well as its location, enables you to save on freight charges and traveling expenses. As customers, you will be refunded to visiting buyers under the usual agreement.

New Orleans offers service over eleven railroads, with efficient and dependable Package Car Service. You can count on prompt deliveries and eliminate the necessity for carrying heavy stocks.

A visit to New Orleans at this time will put you in touch with the best lines of general and specialty merchandise offered in 1925. Latest styles and novelties and full selections will enable you to buy when and what you need to meet the demands of your trade and to insure the greatest possible "turn-over" in your business.

On account of location, facilities, and service to merchants, it will pay you to do business in New Orleans. Make your plans now to attend the convention beginning March 2nd.

Right Prices — Correct Merchandise — Prompt Deliveries

Business-Building Convention and Move-More-Merchandise Conference
March 3-4-5, New Orleans
The Gulf States Merchants' Association
All Merchants Invited

Spot Trade Division
Association of Commerce
(Convention Headquarters)
New Orleans, La.

Ford

Confidence in Ford Performance

The owner of a Ford is never in doubt as to what he can expect in service. He knows what his car will do and how sturdily it will do it.

When bad weather and roads put other cars out of commission, the Ford car will stay on the job. It will carry through slush and snow, over frozen ruts, newly constructed roads—anywhere.

Yet Ford benefits can be yours for the lowest prices ever offered. This is made possible by the efficiency of Ford manufacture, the volume of output and practically limitless resources.

Ford Motor Company, Detroit

SEE THE NEAREST AUTHORIZED FORD DEALER

VISITORS ARE ALWAYS WELCOME AT ALL FORD PLANTS

SEA COAST ECHO

Moreau, Editor and Publisher

POLITICAL ANNOUNCEMENTS.

The Sea Coast Echo is authorized to announce
EMILIO CUB
a candidate for the office of Assessor of Hancock County, Miss., special election to fill present vacancy to be held on Saturday, February 22, 1925.

The Sea Coast Echo is authorized to announce
E. VAN WHITEFIELD
a candidate for the office of Assessor of Hancock County, Miss., special election to fill present vacancy to be held on Saturday, February 22, 1925.

TRADE IN YOUR HOME CITY ECHOES.

—Why not make a paper costume for Mardi Gras? See Pine Tree Shop, Main street.

Mrs. Donald Marshall has gone to Poplarville today to address the Pearl River County Parent-Teachers' Convention.

—Attorney Carl Marshall has been spending the week at B. Foxi on professional business before the federal court for South Mississippi.

—Mrs. E. J. Leonard is spending the week in New Orleans and is expected home today, to the pleasure of the many local friends.

—Postmaster A. R. Hart, who recently had quite a siege of illness, has fully recovered and is fast getting back to his normal self of good health and flesh.

—Mr. and Mrs. J. Townsend Wolfe entertained at dinner on Wednesday evening in honor of Mr. and Mrs. Paul Gelpy, who stopped off here en route to Palm Beach, Fla., on their honeymoon.

—Mrs. A. Arguedas and daughter, Theresa, have moved from Union street to Carroll avenue, where they have taken possession of the Augustin bungalow for the spring and summer season.

—Miss Merle Dubuc spent the week-end at Poplarville, where she visited her sister, Miss Olga Dubuc, a pupil at Poplarville College, and who in turn arrived home today to spend the week-end.

—K. N. Blazie, local resident representative for the Liberty Oil Company, and one of the progressive citizens of "The Bay," is up and out again, busying himself in business circles, after a tussle with the grippe.

—Miss May Osbourn has returned home from Mobile, Ala., where she was the guest of friends for a week, her stay one round of social attentions and courtesies, in the midst of the Gulf City's most active season.

—Mr. and Mrs. Clarence Tudary are entertaining a little stranger at their home in Main street since Thursday morning. It's a fine boy and is another sublimation in the happy home. Thus the population of Bay St. Louis steadily grows.

—W. L. Bourgeois is preparing for a change in the arrangement of his store by placing the meat department in front, to the left of entrance rather than in the rear, as at present, a change of building. The change will prove quite an improvement.

—Quite a number of guests are registered at the Hotel Weston and there is much activity in and around the place. In addition to the transient guests there are quite a number who are here for a while, with a number of tourists booked for after the Carnival.

—Owing to illness in the home of Mr. Marshall Ballard, Mayor-Elect Martin Behrman, who was to spend a while here as guest of the Ballard home, cancelled his Bay St. Louis stay. Local friends were planning to give the nominee a formal welcome and reception.

—Superintendent of City Schools, Leon McCluer, during an illness of several weeks, during which time he was confined to his room, is up and out again and has taken active reigns of his professional work. He has had quite a siege of illness but is well again.

—Chief of Police Albert Jones is justly proud of the fact he has become a grandfather. The stork visited during the week at the home of his son and daughter-in-law, Mr. and Mrs. Jimmy Jones, at their home in Leonard avenue. The chief says, "It's a boy!" and a fine one at that.

—Mrs. A. Beuchel and daughters, Miss Cuneo and Mrs. Larrut, accompanied by Henry Cuneo, have returned from an auto trip and visit to Bogalusa, La., where they spent several days visiting relatives. They report the roads in splendid condition and the trip and visit were both of much pleasure.

—Miss Mildred Fritz, accomplished young lady from Mankato, Minn., is the guest of her friend, Mrs. Paul Minder, at the Minder home, Front and St. Charles streets, and will remain until after the Carnival season. Miss Fritz is on her way to Los Angeles, California, where she will spend the balance of the season visiting friends.

—Contractor Edw. Osbourn is building for Mr. and Mrs. Chas. A. Breath an attractive bungalow of a smaller size to suit the convenience of their small family near their present dwelling on the North Shore Drive, which they plan to occupy on completion and will lease their larger place. The building is attractive and a model of interior convenience.

—Cedar Grove Camp, W. O. W., No. 507, of this city, announces its annual fancy dress and masquerade ball to be given on Mardi Gras Day from 1 to 5:30 afternoon, and from 8 to 12 o'clock night, at Woodmen Hall. Admission to day ball, adults 25 cents, children, 10 cents; with admission to night ball, gentlemen 50 cents, ladies and children 30 cents. Music will be furnished by the Olympia Jazz Band. The Woodmen ball is the one big feature of Mardi Gras in Bay St. Louis and this year will be no exception. A good time is in store for all who will attend.

—W. A. McDONALD GIVES CONTRACT.
W. A. McDonald on yesterday awarded the contract for the erection of the building for his wholesale business, which he plans for the early spring. Arthur R. Johnston, local builder and contractor, was awarded the contract. This bid the lowest, said Mr. McDonald.

—Local basketball fans and others will be entertained this evening at 8 P. M. with a double header game, first St. Louis vs. Bay St. Louis, and second game, Bay St. Louis vs. Natchez Cathedral School. This is the first time a boys' and girls team play on the local court in double bill.

—Mr. W. H. Inscure, traveling representative for the cotton firm of J. N. Wisner & Co. of New Orleans, reached home during the week and plans to remain, recently resigning his position in order to remain on the Gulf Coast. He has been quite successful and a very busy man and will enjoy a needed cessation from the strenuous life on the road.

—A well known Bay St. Louis lady who has become a devotee of the crossword puzzle pastime and who resorts to her dictionary, found to her amazement while at church Sunday morning she had taken the dictionary for her prayer-book. The situation was amusing, but none the less embarrassing to the lady. Her husband and family enjoy the joke immensely.

—Mr. R. W. Webb and Messrs. John Osinich and G. R. Rea returned home Sunday night from their weeks' trip through Florida, traveling on the "Mobile Special," and report a most interesting trip. The story of the tour of Florida is told in a "special correspondence" article appearing in this issue of The Echo and which furnishes reading of unusual interest to the public.

—Mr. W. J. Urquhart arrived from his home in Niles, Michigan, and is registered at the Hotel Weston for an indefinite visit, enjoying the Bay St. Louis sunshine on the Mississippi Gulf Coast. He is on his annual winter visit to this section and is planning to make Bay St. Louis his permanent home and spending the summers North. Mr. Urquhart is well known here and always welcomed on his visits.

—The many young friends, and older ones, too, of Master Marchmont Schwartz, successful collegian at St. Stanislaus, and one of the stars of the senior basketball team, will regret to learn of his illness, a victim of the prevailing grippe. Marchmont is the gentlemanly and scholarly young son of our esteemed townspeople, Mr. and Mrs. Edward Schwartz, residents of the South Shore Drive.

—Mr. Leo W. Seal, cashier of the Hancock County Bank, returned home Wednesday night from an extensive tour to the far west, visiting Los Angeles, San Francisco and other points, returning home by way of Chicago, where he spent several days on business. Mr. Seal reports a most interesting and enjoyable visit and journey to and fro. He also reports business active and banks prosperous wherever he visited.

—The recent sale of the corner property on Main and Second street, better known as the Mendes home, to Mr. E. J. Gex for a cash consideration of \$5,500 was made through the real estate office of Wm. Cooper, whose advertisement appears in the columns of The Echo. This is one of the best pieces of commercial property for the immediate future in Bay St. Louis and Mr. Gex displayed business vision in purchasing.

IN SOCIAL CIRCLES

Delightful Bridge Afternoon.
Mrs. H. L. Kergosien and Mrs. Paul Smith, who were joint hostesses Wednesday afternoon at the latter's home on the North Beach Front at bridge. There were four tables and the afternoon was spent in the fascination that only bridge can lend.

The successful contestants were rewarded with beautiful prizes. A two-course refreshment was served following the game.

In addition to Mrs. Kergosien and Mrs. Smith the players were Mrs. J. Arceneaux, Mrs. R. de Montluzin, Mrs. H. U. Canty, Mrs. A. P. Smith, Mrs. George S. Horton, Mrs. Chas. G. Moreau, Mrs. Milton Phillips, Mrs. E. W. Drackett, Mrs. F. J. McMahon, Jr., Misses Edna and Laverne Goussin, Mary Perkins, Lora von Drozkowsky, Margaret Green, Hermoise Perkins.

Dance This Evening.

There is much anticipation for this evening's dance at the Bay-Wave and Yacht Clubhouse, given by the club. In view of the fact the Valentine season is on, the keynote of the decorations is in accordance. Decorators last night completed the work. Cupids, hearts and arrows, with an intermingling of bright red colors, are much in evidence.

CALL FOR MASS MEETING.

To the Taxpayers and Residents of Bay St. Louis:
The people of the city of Bay St. Louis at a mass meeting assembled have appointed a committee to devise ways and means to have hard-surfaced the streets of the city of Bay St. Louis.

The committee is composed of Messrs. J. N. Wisner, J. R. Rea, J. E. Gex, J. W. Seal, J. A. Power, J. H. Goussin, J. L. Goussin, J. M. Goussin, J. P. Goussin, J. S. Goussin, J. T. Goussin, J. U. Goussin, J. V. Goussin, J. W. Goussin, J. X. Goussin, J. Y. Goussin, J. Z. Goussin.

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ST. STANISLAUS COLLEGE ECHOES.

On To Chicago.
Sunday is the day to fall in and help to put the thunder back of our "Dixie" flashes. If you really wish to enjoy the day, get plenty of rest and you will need this rest to keep from bursting your sides with laughter.

Come at 1 o'clock, so as to get an early start. During the afternoon there will be several good features. The Admissions will play their old rivals, the Sales, after which there will be a short entertainment. Of course, there will also be varied and diverting opportunities of jarring loose from your money, and we guarantee enough fun to supply the whole town. Supper will be served in the Gym, so you can't miss anything, and at 7 o'clock Melody Makers will give us "On With the Dance." If you can't dance, stay and watch those who think they can.

Our Picture Show.
At last we have a remedy for the blues, when our idle Sunday nights usually bring Bro. Macarius has secured a moving picture machine, which, through the efforts of Mr. Macarius, is now in good working order. Sunday night a comedy was shown as a test. This test was a success and gives promise of a valuable addition to the future. Our next show will be the first of a series of educational pictures.

Baseball Leagues.
Wednesday we had the first real sign of spring. Coach Commenge caused a meeting of all those who are or who aspire to be baseball players. Teams were formed and Thursday saw the first game of the year. There are several vacant positions on the first team, both in the infield and outfield, and our staff of players is sadly depleted, so everyone is waiting to see if their league teams will bring any new stars into the limelight.

The Retreat.
When it was announced that we were to have a three-day retreat, everyone was rather dismayed, for somehow retreat seems to link with penance. However, Monday came around and we were given our first talk, after that we were convinced that retreats may sometimes be enjoyed.

Father Rouso, who conducted the retreat, is a wonderful speaker, and when he gave his last talk Wednesday we wished that he could have been with us for two weeks instead of three days. Thursday the retreat ended with mass and the Pope's blessing.

Rock-a-Chaw Down Loyola.
Last Thursday and Friday night the Rock-a-Chaws took two games from the Loyola Wolves, which makes it four for the series. The first game was won easily by the score of 38-17. In this game Vorhoff and Smith played best for the visitors, while Bonura and Viada starred for the Wolves. In the second game the Wolves showed their complete powers and put up a stiff fight. Three minutes before the final whistle the score stood 20-20, but field goals by Bonura and Jaubert put the locals in the lead by six points. No scoring was done after that by either team and the game ended 20-26. Both teams played a hard game, and every player deserves honorable mention.

125' V. Harmony Athletic Club.
The 125 pound team defeated the Harmony Athletic Club by the score of 25-17. In the first half the game was for either team, but in the second period the locals outplayed the visitors; their pass work had the New Orleans boys off their feet, while the locals were shooting off Lafosse and Vega won the game. We hope that the team will keep up their good work and win the rest of their games.

The box score:
Visitors: Harkender, f. 3 0 3; Duverney, f. 1 0 4; Nungesser, c. 2 2 1; Doody, g. 1 0 4; Branstetter, f. 0 1 0; Duclaux, f. 0 0 0; Mattel, g. 0 1 0.
Totals: 7 4 12.

S. S. C. 125'—Fg. Flg. Fc. Vega, f. 6 1 2; Lafosse, f. 1 1 2; Levering, c. 1 1 2; Jordy, g. 0 0 1; Thompson, g. 1 1 2; Schabacher, g. 0 0 2; Thierly, f. 0 0 0; Hermian, f. 0 0 0; Bontemps, c. 0 0 0; Sides, g. 0 0 0; Bradley, g. 0 0 0.
Totals: 11 3 11.

135' Loss to Y. M. C. C.
The Y. M. C. C. Juniors defeated the 135-pound team by the score of 20-18. The teams were equally matched and the game was close throughout. The Sharpshooters were leading at the end of the first half, but the visitors took the lead toward the end of the last period and held it for the rest of the game. Wagner and Bienville played a good half for nice work for the locals.

The box score:
Y. M. C. C.—Fg. Flg. Fc. Powers, f. 4 0 1; Dahara, f. 0 0 2; Wegner, c. 1 1 1; Wagner, g. 0 0 3; Glazer, g. 0 0 0; Crockett, g. 0 1 0.
Totals: 9 2 9.

S. S. C. 135'—Fg. Flg. Fc. Banville, f. 4 1 0; Gordon, f. 0 0 2; Hunter, c. 3 1 3; March, c. 0 2 0; Brignac, c. 0 0 1; Landry, g. 0 0 0.
Totals: 7 4 6.

Reference—Ed. Watts.
As I sit here and gaze at the fire, I said to myself: "This fire has life; it is merry, but it burns for only a short while; it gives me warmth and comfort, but I see a day when it will be dead."

IN SOCIAL CIRCLES

Delightful Bridge Afternoon.
Mrs. H. L. Kergosien and Mrs. Paul Smith, who were joint hostesses Wednesday afternoon at the latter's home on the North Beach Front at bridge. There were four tables and the afternoon was spent in the fascination that only bridge can lend.

The successful contestants were rewarded with beautiful prizes. A two-course refreshment was served following the game.

In addition to Mrs. Kergosien and Mrs. Smith the players were Mrs. J. Arceneaux, Mrs. R. de Montluzin, Mrs. H. U. Canty, Mrs. A. P. Smith, Mrs. George S. Horton, Mrs. Chas. G. Moreau, Mrs. Milton Phillips, Mrs. E. W. Drackett, Mrs. F. J. McMahon, Jr., Misses Edna and Laverne Goussin, Mary Perkins, Lora von Drozkowsky, Margaret Green, Hermoise Perkins.

Dance This Evening.

There is much anticipation for this evening's dance at the Bay-Wave and Yacht Clubhouse, given by the club. In view of the fact the Valentine season is on, the keynote of the decorations is in accordance. Decorators last night completed the work. Cupids, hearts and arrows, with an intermingling of bright red colors, are much in evidence.

CALL FOR MASS MEETING.

To the Taxpayers and Residents of Bay St. Louis:
The people of the city of Bay St. Louis at a mass meeting assembled have appointed a committee to devise ways and means to have hard-surfaced the streets of the city of Bay St. Louis.

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